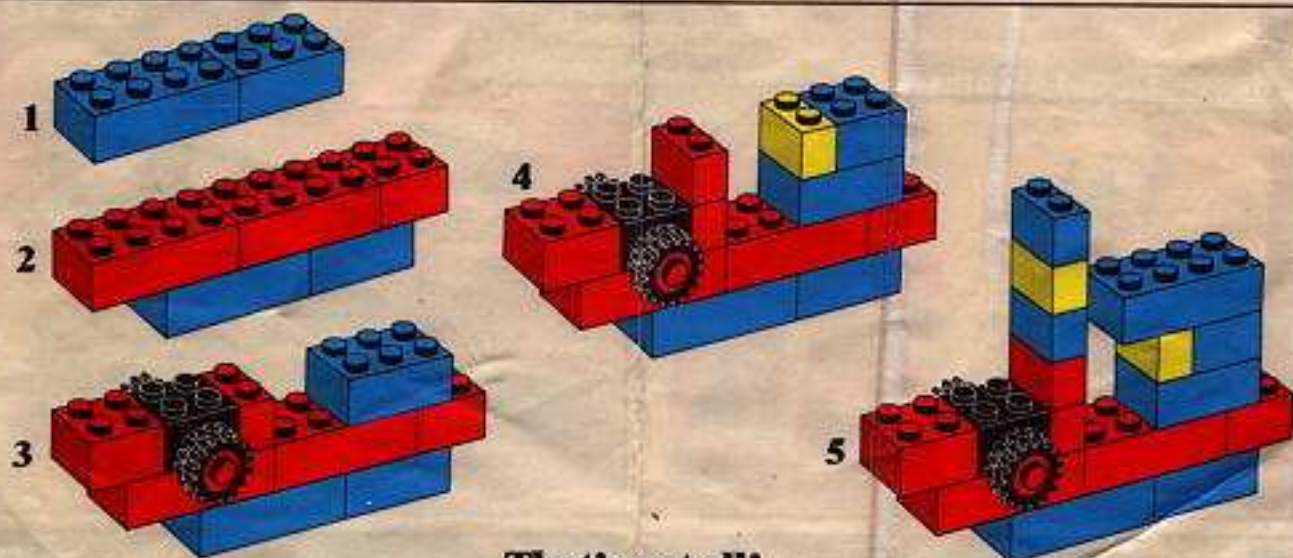
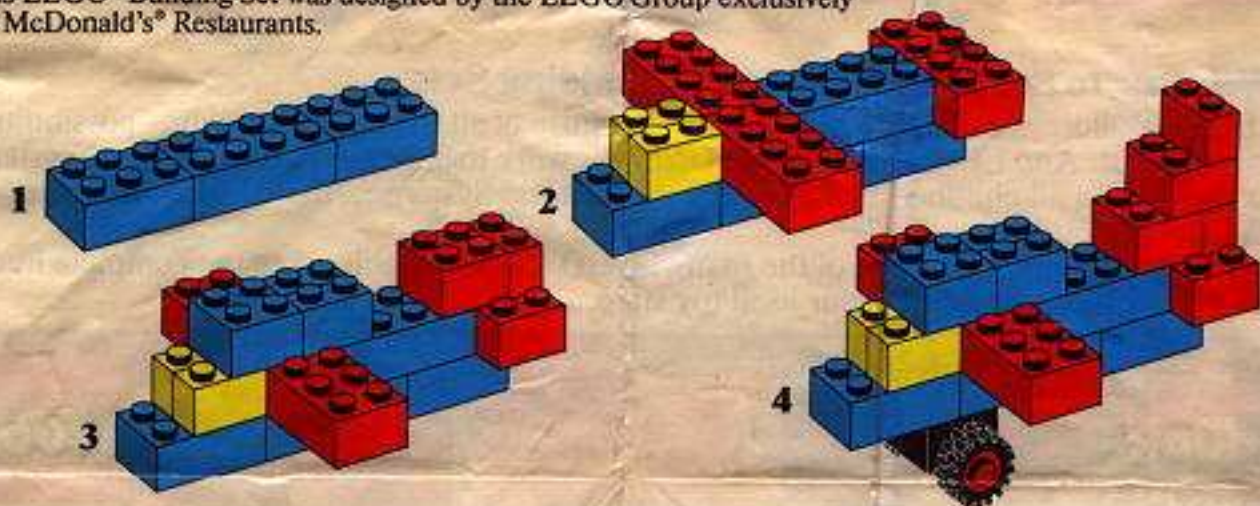


D Look at all the exciting things you can build with this LEGO® Building Set.

LEGO

This LEGO® Building Set was designed by the LEGO Group exclusively
for McDonald's® Restaurants.



That's not all!
With this set you can build these...and more!





The toys you grow up with.™

Welcome to the LEGO® System of Building Sets.

LEGO® Building Sets are no ordinary toys because of all the endless building possibilities they present. And LEGO® and DUPLO® bricks work together as part of the same system, so they're fun all childhood long. That's the LEGO® System ... the building toys you add to, rather than outgrow!

Pictured below are just some of the many LEGO® Sets available - see the complete line of LEGO® Building Sets at your local toy store.



Ages 1½-5

As Your Child Grows, So Do DUPLO® Toys!

Beginning with the new DUPLO Baby toys for infants 4 months and older, to DUPLO Basic Building Sets for pre-school children ages 1½-5.

Baby - From 4 Months



2038



DUPLO® Blocks and LEGO® Bricks work together as part of the same system.

LEGO® Basic Building Sets.

For children ages 3-12, LEGO Basic Building Sets have lots of colorful bricks and special pieces for added value and hours of creative building fun.



Ages 3-12



730

Town Series Ages 6-12



There are over 25 exciting sets to build, collect and connect into the LEGOLAND® Town.

Space Series Ages 6-12



There are 18 LEGOLAND® Space Sets for fun that's out of this world.

LEGO**Castle Series**
Ages 6-12

Build your own kingdom with 9 different **LEGO® Castle Sets**.

Technic**Building Sets**
Ages 7-14

Seven Technical Models and Building Sets packed with technical realism and function.

FREE

LEGO® BUILDING SET BY MAIL

A \$ 5.00 - \$ 7.00** LEGO® Building Set with required Proof-of-Purchase Seals and \$ 1.00 for postage and handling.

To receive a
Free LEGO® Building Set
of your choice:

1. OBTAIN

- 3 McDonald's Happy Meal Proof-of-Purchase Seals like that located in the lower right hand corner of this coupon.
- A minimum of \$ 10 worth of LEGO or DUPLO® Building Sets* (purchased after October 1, 1986).

2. MAIL

- This completed Free LEGO set mail-in certificate (no fees/lines accepted).
- A total of 3 McDonald's Happy Meal Proof-of-Purchase Seals, including the one located on the lower right hand corner of this coupon.
- Your SALES RECEIPT† for a LEGO or DUPLO RETAIL PURCHASE. Circle LEGO or DUPLO purchase price and date of purchase.
- Include \$ 1.00 in cash or money order to cover cost of postage and handling. Make money order payable to LEGO Building Set Offer.

MAIL IN A STAMPED**ENVELOPE TO: LEGO® Building Set Offer**

P.O. Box 1655, Ridgely, MD 21084

Please allow 6-8 weeks for delivery. Offer void where prohibited, only good in U.S. Offer limited to one free set per person, group or organization. Offer expires January 31, 1987.

Coupon value 1/60th of One Cent (\$.0001667).

* Must be from your local toy/department store.

** Suggested retail value.



DUPLO® PreSchool
(Ages 1-5)



LEGO® Basic 3+
(Ages 3-5)



LEGO® Basic 5+
(Ages 5-7)



LEGO LAND®
(Ages 8-12)

I have enclosed the Three (3) McDonald's Happy Meal™ Proof-of-Purchase Seals, a LEGO® or DUPLO® Building Set SALES RECEIPT and \$ 1.00 for postage and handling as required. Please send me the DUPLO or LEGO Building Set I have checked below (check only one):

- ☐ DUPLO® PreSchool Set ☐ LEGO® Basic 5+ Set*
- ☐ LEGO® Basic 3+ Set* ☐ LEGO LAND® Set*

* This LEGO® Building Set is not intended for children under 3 years of age.
WARNING! Contains small parts.

Name _____

(Please print clearly)

Address _____

City _____

State _____

Zip _____



One (1)
Happy Meal™
Proof-of-Purchase Seal