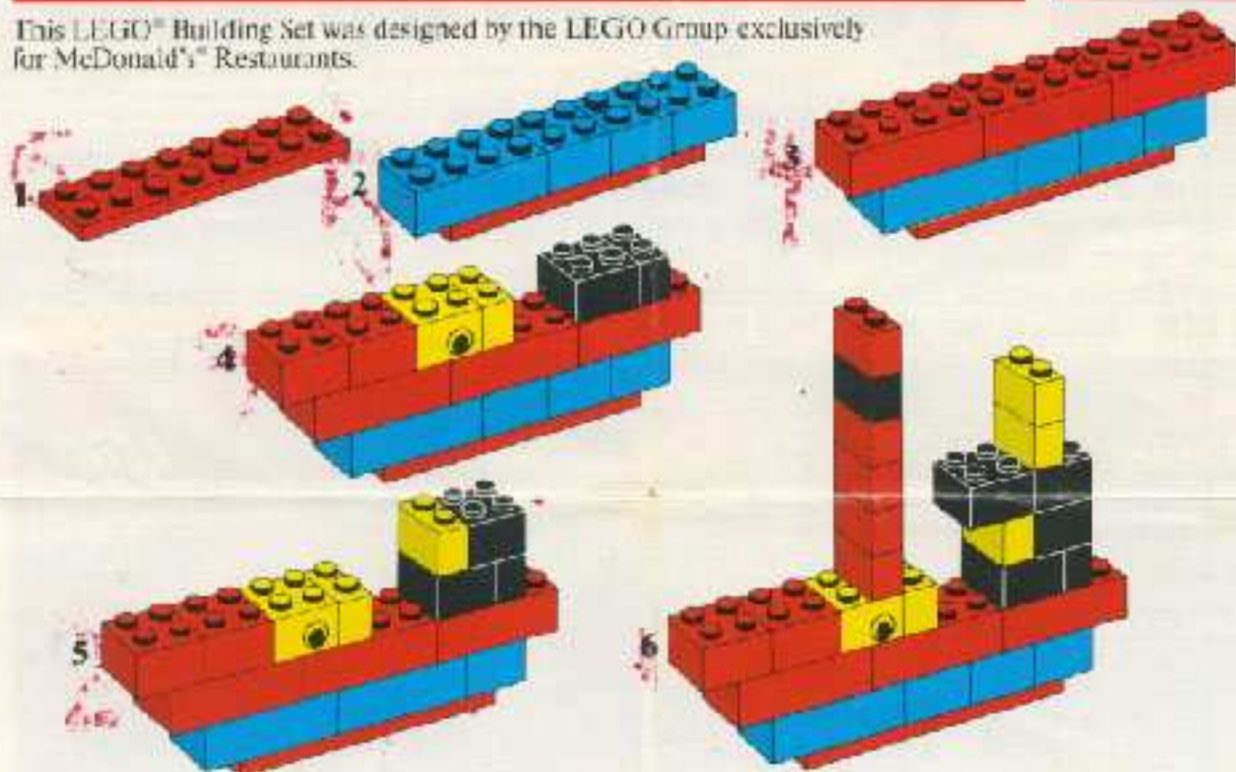


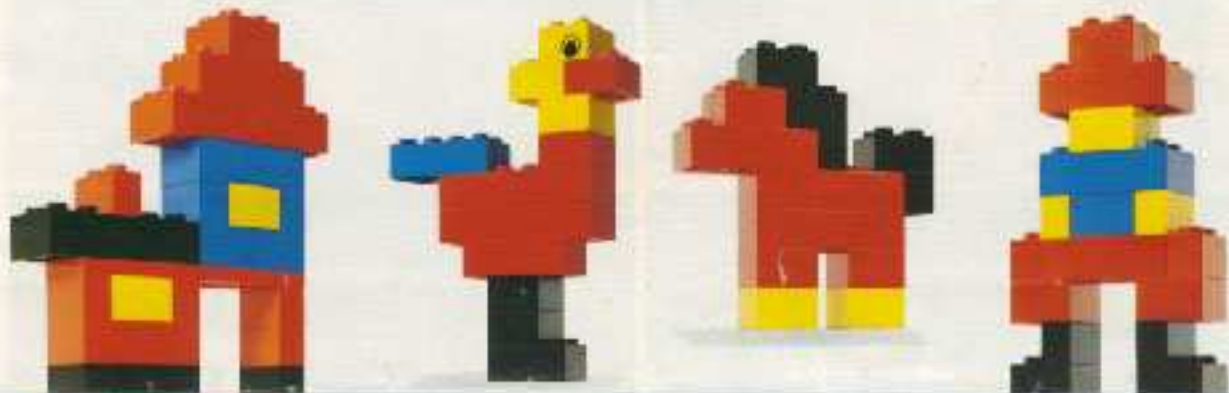
B Look at all the exciting things you can build with this LEGO® Building Set.

LEGO

This LEGO® Building Set was designed by the LEGO Group exclusively for McDonald's® Restaurants.



That's not all!
With this set you can build these... and more!



Collect these McDonald's® Happy Meal® & LEGO® Building Sets to build even bigger and better models.



Collect the other LEGO® Building Sets, as shown above, at participating McDonald's® Restaurants (while supplies last). The more you collect, the more fun you can have building.

This is just one of the models that can be built by combining the pieces from the sets pictured above.



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The toys you grow up with.

Welcome to the LEGO® System of Building Sets.

LEGO® Building Sets are no ordinary toys because of all the endless building possibilities they present. And LEGO® and DUPLO® bricks work together as part of the same system, so they're fun all childhood long. That's the LEGO® System... the building toys you add to, rather than outgrow!

Pictured below are just some of the many LEGO® Sets available - see the complete line of LEGO® Building Sets at your local toy store.



Ages 1½-5

As Your Child Grows, So Do DUPLO® Toys!
Beginning with the new DUPLO Baby sets for infants and the one older, to DUPLO Basic Building Sets for pre-school children ages 1½-5.

Baby - From 4 Months



DUPLO® Bricks and LEGO® Bricks work together as part of the same system.

LEGO® Basic Building Sets.

For children ages 3-12, LEGO® Basic Building Sets have 100-150 color, 1:1 bricks and several pieces for added value and hours of creative building fun.



Ages 3-12



Town Series
Ages 6-12



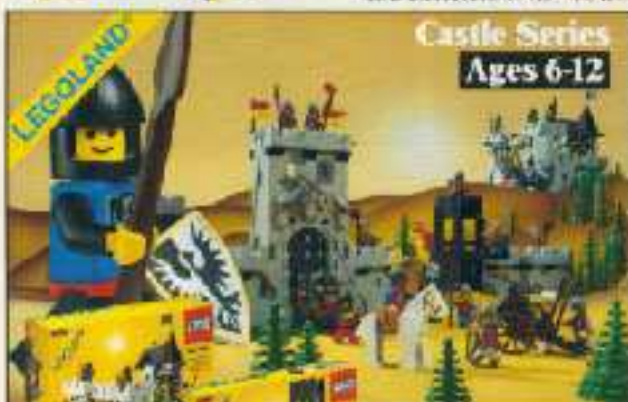
Space Series
Ages 6-12



There are over 25 exciting sets to build, collect and connect into the LEGOLAND® Town.



There are 18 LEGOLAND® Space Sets for fun that's out of this world.



Castle Series Ages 6-12

Build your own kingdom with 9 different LEGOLAND® Castle Sets.



Technic

Building Sets Ages 7-14

Seven Technical Models and Building Sets packed with technical realism and function.

FREE

LEGO® BUILDING SET BY MAIL

A \$ 5.00 - \$ 7.00** LEGO® Building Set with required Proof-of-Purchase Seals and \$ 1.00 for postage and handling.

To receive a
Free LEGO® Building Set
of your choice:

1. OBTAIN

- McDonald's Happy Meal Proof-of-Purchase Seals (see that located in the lower right hand corner of this coupon)
- A minimum of 10 each of DUPLO or LEGO® Building Sets (its included after December 1, 1987)

2. MAIL

- The completed Free LEGO Building Set Offer (see back for details)
- A total of 10 McDonald's Happy Meal Proof-of-Purchase Seals, including the one located on the lower right hand corner of this coupon.
- Your SALES RECEIPT for a LEGO or DUPLO BUILDING SET PURCHASE. Circle LEGO or DUPLO outside and retail value inside.
- Include \$ 1.00 in cash or money order to cover cost of postage and handling. Maximum value paid to LEGO Building Set Offer.

MAIL IN A STAMPED

ENVELOPE TO: LEGO® Building Set Offer
P.O. Box 1055, Rogers, MO 21054
Flows after 6:00 a.m. for delivery. Gift and return prohibited only good in U.S. Offer limited to one free set per person, group or organization. Offer expires January 31, 1987.
Coupon value 100% of box (retail) \$ 0.00/100.
*Must be from your local toy department store.

**Suggested retail value.



DUPLO® Basic 1-4
(Ages 1-4)



LEGO® Basic 5-7
(Ages 5-7)



LEGO® Basic 8-12
(Ages 8-12)



LEGOLAND®
(Ages 6-12)

I have enclosed the Three (3) McDonald's Happy Meal® Proof-of-Purchase Seals, a LEGO® or DUPLO® Building Set, SALES RECEIPT and \$ 1.00 for postage and handling as required. Please send me the DUPLO or LEGO Building Set I have checked below (check only one):

- ☐ DUPLO® Basic 1-4 Set ☐ LEGO® Basic 5-7 Set
☐ LEGO® Basic 8-12 Set ☐ LEGOLAND® Set

- The LEGO® Building Set is not intended for children under 3 years of age.
- WINN-DIXIE stores mail sets.

Name _____
(Please print clearly)
Address _____
City _____
State _____ Zip _____

