

AMERICAN PLASTIC BRICKS

MODERN BRICK CONSTRUCTION IN ITS MOST
REALISTIC AND ACCURATE FORM FOR BOYS AND GIRLS

by Elgo

PATENT NO. 2,262,199

**ELGO
PLASTICS
INC.**



NOTE
NEW PLASTIC
DOORS AND WINDOWS
THAT OPEN
AND CLOSE



THE MODEL BELOW BUILT FROM 1 SET NO. 72



TOP AND REAR VIEW

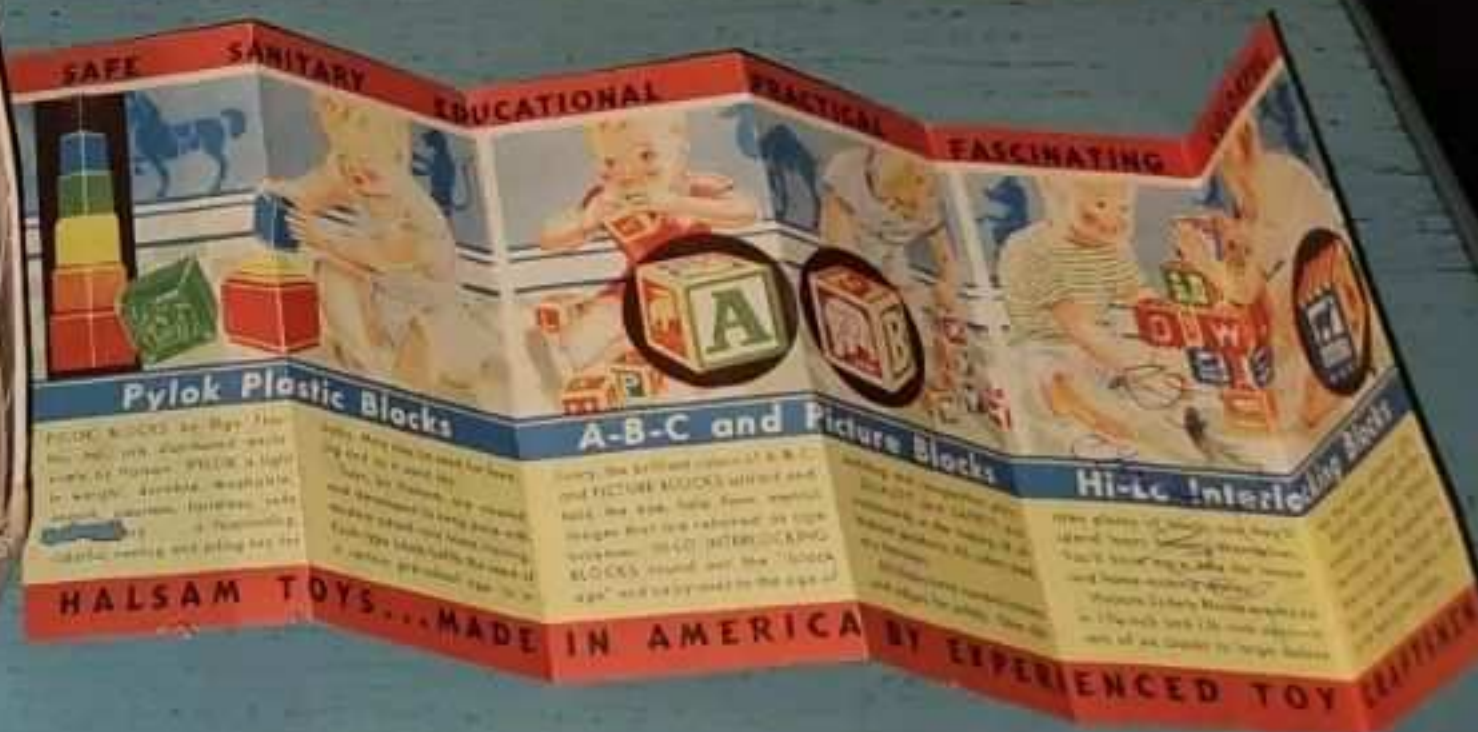
SOCKETS

GROUND PLAN VIEW



TWO STORY HOUSE

SEE MORE OR LARGER SETS FOR BIGGER AND MORE INTRICATE MODELS



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NOTE
NEW PLASTIC
DOORS AND WINDOWS
THAT OPEN
AND
CLOSE

SET NO. 31
CONTAINS 229 PIECES

THE MODEL BELOW BUILT FROM 1 SET

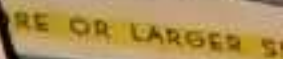


SOCKETS

PLAN VIEW



NEW PLASTIC
DOORS AND WINDOWS
THAT OPEN
AND
CLOSE



DOORS AND WINDOWS
THAT OPEN
AND
CLOSE

THE MODEL BELOW BUILT FROM 1 SET NO. 71



TOP AND REAR VIEW



TWO STORY HOUSE

SOCKETS



GROUND PLAN VIEW

USE MORE OR LARGER SETS FOR BIGGER AND MORE INTRICATE MODELS

SAFE

SANITARY

EDUCATIONAL

PRACTICAL

FASCINATING

COLORFUL



Pylok Plastic Blocks

PYLOK BLOCKS by Ego Plastics, Inc., are distributed exclusively by Halsam. PYLOK is light in weight, durable, washable, smooth, odorless, tasteless, safe and very interesting. A fascinating, colorful, testing and puzzling toy for

baby. May also be used for teaching and as a sand toy. Toys by Halsam are created and developed to keep pace with modern school and home training. Each type block fulfills the need of a certain pre-school age. In in-



A-B-C and Picture Blocks

fancy, the brilliant colors of A-B-C and PICTURE BLOCKS attract and hold the eye, help form mental images that are retained as age increases. HI-LO INTERLOCKING BLOCKS round out the "block age" and carry over to the age of



Hi-Lo Interlocking Blocks

building and imaginative play. QUALITY and SAFETY are workhorses in the making of all Halsam products. All colors used are fast-fade.

Hi-Lo Interlocking Blocks are made in 1 1/2 inch and 1 3/4 inch sizes—sets of six blocks to large deluxe

HALSAM TOYS...MADE IN AMERICA BY EXPERIENCED TOY CRAFTSMEN



THE MODEL BELOW BUILT FROM 1 S



THE MODEL BELOW BUILT FROM 1 SET NO. 71



TOP AND REAR VIEW

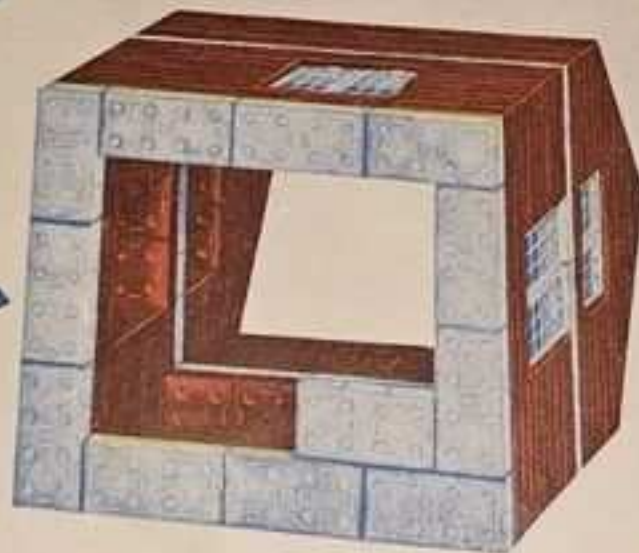


TWO STORY HOUSE

SOCKETS



GROUND PLAN VIEW



USE MORE OR LARGER SETS FOR BIGGER AND MORE INTRICATE MODELS

USE MORE OR LARGER SETS FOR BIGGER AND MORE INTRICATE MODELS

SAFE

SANITARY

EDUCATIONAL

PRACTICAL

FASCINATING

COLORFUL



Pylok Plastic Blocks

PYLOK BLOCKS by Elgo Plastics, Inc., are distributed exclusively by Halsam. PYLOK is light in weight, durable, washable, smooth, odorless, tasteless, safe and fun—a fascinating, colorful, nesting and piling toy for

baby. May also be used for feeding and as a sand toy.

Toys, by Halsam, are created and developed to keep pace with modern school and home training. Each type block fulfills the need of a certain pre-school age. In in-



A-B-C and Picture Blocks

fancy, the brilliant colors of A-B-C and PICTURE BLOCKS attract and hold the eye, help form mental images that are retained as age increases. HI-LO INTERLOCKING BLOCKS round out the "block age" and carry over to the age of



Hi-Lo Interlocking Blocks

building and imaginative play.

QUALITY and SAFETY are watchwords in the making of all Halsam products. All colors used are harmless.

All blocks have rounded corners and edges for safety. Give chil-

dren plenty of blocks and they'll spend hours enjoying themselves. You'll have more time for leisure and home-making chores.

Halsam Safety Blocks are made in 1 1/4-inch and 1 3/4-inch sizes—in sets of six blocks to large deluxe

sets for more creative play. Look for Halsam sets with illustrations of animals and famous characters, such as Raggedy Ann. See a part of the Halsam line at the store nearest you. If not, write for a free list of your dealer.

HALSAM TOYS...MADE IN AMERICA BY EXPERIENCED TOY CRAFTSMEN

LARGER SETS FOR BIGGER AND MORE INTRICATE

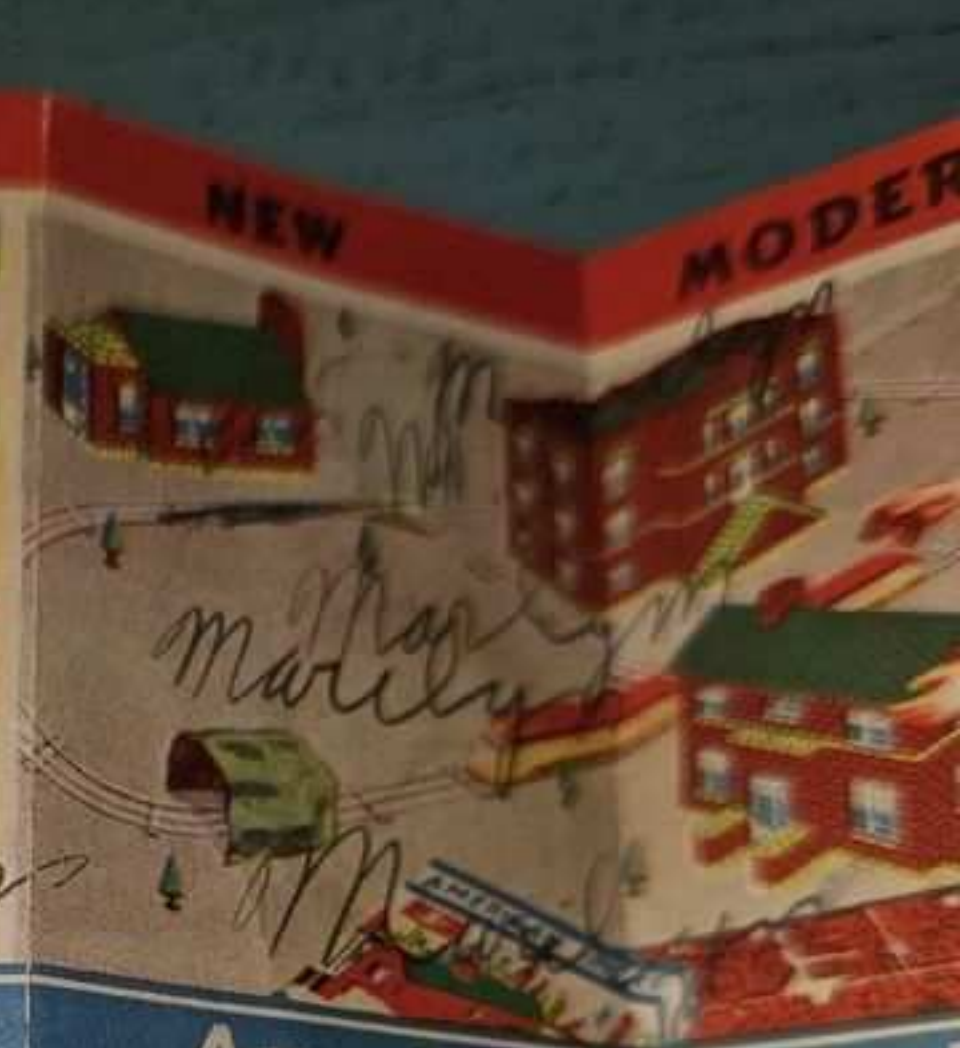


"American Logs

play becomes
toys keep
AMERICAN
miniatures
gs. Sets
medium
pieces.

The large sets of over 300 logs
furnish keen amusement for young
and old alike.

New AMERICAN PLASTIC
BRICKS and famous hardwood
AMERICAN BRICKS build realistic
models that simulate actual brick



American Plastic

masonry. Sets range from 100 to
many hundreds of pieces.

Many families buy set after set
of LOGS and BRICKS to build per-
manent models of houses, bridges,
etc . . . even complete frontier
towns and modern cities.

For adult
fans, checkers
available. Be
our new, inte
American Plas
by Elgo Plas
uted only by

YEARS OF FAMOUS QUALITY TOYS